



**THE BIG BLACK LIE – How I learned the truth about the Democrat Party** allows *Republicans and Conservatives to stop apologizing for racist and elitist Democrats’ past...and present*

(St. Louis, MO – June 02, 2009) Newly released book *THE BIG BLACK LIE – How I learned the truth about the Democrat Party* is not just another conservative book. *The BIG Black Lie* provides many humorous and poignant anecdotes, using the life of the author as historical backdrop for a black conservative’s coming of age story. Readers are treated to an eye-opening journey through the eyes of a black kid who had many pressures to succumb to Democrat victimology. Jackson avoided the traps and explains how others can as well.

The product of a broken home, a deadbeat father and poverty, Jackson had all the excuses. He humorously provides a much needed insight into the black pathology of voting Democrat, and how he escaped it to become a conservative Republican. The book also deals with the tragedies suffered by Jackson, mainly the loss of his mother at age five, and the impact this tragedy would have on him—past and present.

Jackson explains how Democrats have stolen the moral high ground from Republicans and conservatives, and tricked blacks into thinking that they care about the black community. He exposes the widely overlooked history of Democrat racism—past and present—and challenges Republicans to stop addressing Democrat tactics in the same old ways.

If you are tired of being called a racist, and you need the ammunition to battle the Left, then *The BIG Black Lie* is a must in your literary collection. *The BIG Black Lie* makes the reader proud to be a conservative, and it teaches about the Republican Party’s history of defending the freedoms of others. Readers will become empowered by *The BIG Black Lie*, and they will find it a truly enjoyable read!

#### **About the Author:**

Kevin Jackson is father of four sons, a recognized conservative leader, speaker, business executive, entrepreneur, and consultant to many Global 1000 companies. Along with being a syndicated blogger and author of The Black Sphere blog, *The Antidote*, The Black Sphere online magazine, and host of The Black Sphere radio show, Jackson is a regular on the Glenn Beck show. His work has been published in American Thinker, Townhall.com, Hoovers and other international publications. Mr. Jackson is on the board of directors of the St. Louis division of The Adoption Exchange. Visit him at [www.theblacksphere.net](http://www.theblacksphere.net) or email [theblacksphere@gmail.com](mailto:theblacksphere@gmail.com).